

THE CLARESHOLM ADVERTISER

Vol. 1, No. 2

CLARESHOLM, ALTA., WEDNESDAY, APRIL 22nd, 1914

Subscription, \$1.50 Per Year in Advance

Oeys the Mysterious Call

The announcement of the sudden death of Mildred Elizabeth Peck, wife of Rev. R. K. Peck, at the age of 36, comes with its peculiar and burden to the many friends of the family. On Friday there was gladness in the home, caused by the advent of a son. On Wednesday morning, April 15th, gloom had replaced the joy, for at the hour of midnight the soul of the wife and mother had departed and four little ones, one the infant of but six days, were left motherless.

An operation was performed on Tuesday by Dr. McEachern, of Calgary, who was in consultation with the family physician, but the disease had developed beyond human alleviation. The funeral was held from the home on Shelver St., at 2 p.m. on Thursday, a short service being held in the Methodist Church, an interment took place at the Claresholm cemetery. The sympathy of the entire community goes out to the bereaved husband and little ones.

The late Mrs. Peck was born at Bere Regis, Dorsetshire, but the early part of her life was spent at Wimbourn, where her father was engaged in the business of a watchmaker and jeweler, and previous to coming to Canada spent several years at Cardiff, Wales. It was at Wimbourn that Mr. Peck, who was apprenticed to the watchmaker trade and who lived for five years at the home of his employer, became acquainted with the young daughter of the home, an acquaintance which afterwards ripened into marriage. Mr. Peck, having later left the watchmaker business to come to Canada, first as a missionary in the Newfoundland Conference of the Methodist Church, and afterwards, at the termination of his probation, as an ordained minister of the church in the West, was joined in Winnipeg by Miss Hallett, then 23 years of age, and after their marriage they set up a home at Plumas, Man., where Mrs. Peck threw her whole heart into the pioneering work of the earlier days of the Methodist Church in the West. The liberalism of the young English girl, as she adapted herself to the new life and met uncomplainingly the lack of the comforts and opportunities of congenial social life, such as that to which she had been accustomed in her English home, was a marked characteristic of her through thirteen years of married life up to the day of her death. Mr. and Mrs. Peck laboured on three circuits, Plumas, Pipestone and Emerson, before coming to Claresholm, nine years ago. During the term of Mr. Peck's pastorate here, the church and parsonage were built and the success of these undertakings was in no small measure due to the zeal and energy of the pastor's helpmeet. The late Mrs. Peck was intensely loyal to her church and took an active part in all its associated societies. The Ladies' Aid, the Epworth League and the Sunday School, all profited by her zeal and energy. She was a large number in the church and her little ones, her husband and her four little ones are her father, J. Hallett, of Ringwood, Hants, England, - her mother having preceded her to the life beyond. Mr. W. Hallett, of Claresholm, and one sister, Mrs. H. Duffy, of Brunetta, Alta.

THE ADVERTISER FAMILY

CAYLEY CLARESHOLM GRANUM STAVELY

Subscription to each, \$1.50 per year in advance. To England, U. S., and Foreign Countries, \$2.00, payable in advance. Single Copies, Five Cents

The history of weekly newspapers in the West has proved that the only assurance of adequate support and hence PERMANENCE, lies in the consolidation of the newspapers in smaller towns and villages to eliminate Expense of Operation and increase Sphere of Influence, and hence, Circulation and Revenue.

The Granum News, The Staveland Standard, The Cayley Herald, in their short and intermittent careers, have proved the truth of the contention. The Claresholm Review has been published, during the past two years, at a virtual loss.

The ADVERTISER enters the field at an auspicious moment. It ensures permanent newspapers in the towns as mentioned and assures a better standard of paper in each town. Local men have complete oversight in each town and for economic reasons, only, are the four newspapers printed in a central form.

By this means, the foreign advertising patronage is considerably increased for each newspaper; the domestic advertiser will receive greater return due to larger circulation; a better class of news matter is available; the purely local interests of the individual towns will be conserved; and at the same time, the interdependence of the towns be demonstrated. This will do away with much costly and unprofitable rivalry and present a stronger front in the effort to champion the cause of the district which is common to all and of the province which is ours.

In each case, the newspapers will develop strength and virility in exact proportion to the circulation. Hence that you send in your subscription at once to the paper of The Family which is of greatest local importance to you, is necessary or your end of the "Big Four" will lag behind.

The editorial and business ends of your particular newspaper is in purely local hands. Collections will also be made by the local representative. News matter is sent to the Central Office, not once a week, but every day. This means fresh, up-to-date, live news sent to you. To give an adequate support to your own local paper all the printing and job work must be given to the advertising patronage must be as great as possible, the sympathy and encouragement must be shown by speaking a good word for your local paper.

The expense of the publication of your own local booster begins at once. So your patronage must begin at once or the discouragement will tell full on the local newspaper which is of most interest to you. Send in your business and subscription at once.

At considerable expense, we will publish a series of articles on farm problems, also a medical, veterinary, house and home hints, and social farm column, at an early date. Other feature departments to local weekly newspapers will be added until we make our Advertiser Family a forum for the discussion of, and advancement on, the most vital problems of our province and district. These publications will be chiefly directed toward bettering the farm and farm home conditions of our increasingly agricultural province.

Politics will be avoided save where the interests of the farming population are affected. The latest local news service will be a special feature. Foreign news service will be added as soon as patronage warrants. We aim to make our Advertiser Family publication the home newspaper of every home in our district.

The Cayley Advertiser is represented by Fred Strong, in the post office store. The Staveland and Parkland Advertiser is represented by Rev. J. M. Fawcett. The Granum Advertiser is represented by V. A. Smith, in the post office store. The Claresholm Advertiser is the central town newspaper - H. Duncan, publisher. The Central Office is on the Main Street of Claresholm, three doors north of post office.

W. C. T. U.

Extracts from a letter of the provincial president of the W.C.T.U.

A Forward Step

"Last September, when the Provincial W.C.T.U. passed a resolution to begin an immediate campaign of education with a view to securing Provincial-wide prohibition, we felt that we were taking a step that was almost daring, and yet we could do nothing else for we seemed to hear the call of the Master, 'Speak to my people that they go forward.'"

"When the Alberta Temperance and Moral Reform League met in annual convention in February it was not known what policy they would adopt, but by an overwhelming majority they decided upon a policy of Provincial Prohibition. This means that three strong men are to be employed, and a campaign will at once be inaugurated for Provincial Prohibition. The definite form the campaign will take will be determined a little later on. Never before was there such a representative temperance convention in the Province, nor one with such enthusiasm. One most encouraging feature was the number of resolutions sent in from other organizations. The United Farmers sent resolutions and a request for representation in the League - needless to say the request was granted. Several fraternal societies sent resolutions favoring prohibition.

For Equal Suffrage

"In our last letter we reported that the United Farmers of the Province had declared themselves in favor of Equal Suffrage and had petitions ready to circulate in behalf of the movement. The Temperance and Moral Reform League made this one of the planks of their platform, so with such strong cooperative forces a strong fight should be made in the Province during the present year."

First Woman Judge

"You have doubtless read in other papers that Alberta has the first woman judge in Canada. Mrs. R. R. Johnston, of Calgary, has been

appointed judge of the Juvenile Court. The Christian Guardian gives her powers and duties and sadly remarks that in spite of all this she will have only a very limited franchise, but we make bold to prophesy that Alberta will lead the other Provinces in this also, and before very long her women will enjoy full Provincial franchise."

Church to Use Press

Leading in a movement initiated in Baltimore a year ago, and which has spread to other cities in the States, a religious advertising campaign in the city of Lethbridge was launched a week ago last Saturday. A half page of advertising space is being used to present the case of the churches. This method of promoting the work of the church by means of paid display advertisements in the local press is the first of its kind in Canada. These advertisements are for the purpose of bringing to the knowledge of the people that the churches are all-true in their desire to serve the community.

Those behind this new progressive idea represent nearly all the churches of this city. The majority of them are business men who understand the power of modern publicity, and who feel that if business houses have been built up, if political parties have won victories, if charitable institutions have secured funds, it is only logical to conclude that any who may be lukewarm or indifferent regarding the great enterprises of the church may be influenced and led to unite in pushing ahead the most important undertaking on earth by advertising.

The local baseball season was opened on Good Friday morning by a game between the Granum and Claresholm school junior teams. The game was keenly contested, and at the end of ten innings, when the Granum boys were compelled to take the train, the score stood 10-0. Some pretty baseball that would not have disgraced the seniors was seen.

Discouraging the Band

The Claresholm Band has shown commendable enterprise during the past season in bringing to the town entertainers of a very high class. The citizens have shown themselves to be very ungrateful in the poor patronage which they have accorded these entertainers. Last Thursday evening, the band had an excellent musical organization under their auspices and notwithstanding that the entertainment had been well advertised and that the entertainers had a world-wide reputation the attendance was so slim that the band boys were out of pocket over \$30. The services of the band have been given to the town gratuitously out, more than this, the band boys have been paying for their tuition out of their own pockets and it seems hardly fair that they should have to go down into their own pockets again to make good the deficit last Thursday night. It is enough to discourage any organization and it does seem to be up to the citizens to show some appreciation of the efforts of the Claresholm Band if this town is to have a citizen's band at all.

What to Plant This Week

In the course of an interview with J. E. Terrill, of the Terrill Floral Co., Lethbridge, who visited Claresholm on Monday, the conversation naturally turned upon what to plant during this week and how to plant it. Space prevents full reporting of the interview in full, but from it our reporter has culled these points. Trees, shrubs, and perennials should be planted as soon as they can be obtained from the nursery. In planting trees, spread the roots in the natural way and press the earth firmly around the roots. Do not let the grass grow closer than one foot to the tree. Cultivate the space immediately about the tree. Roots will do well in this district, as results have demonstrated. To plant properly, dig a hole about two feet deep. Put about twelve inches of

bones and well-rotted litter in the bottom, covering this with about six inches of soil. Plant roses on top of this. Now is the time to plant your perennials. Sweet Pea is about the earliest seed to sow. Sow in drills, two ounces of seed to 25 feet, covering with from one to one and a-half inches of soil. Sow where they will get at least a half a day's sun. As the season is short Mr. Terrill advises getting the plants for transplanting rather than growing from seed, as the former plan gives a longer blooming season. In the kitchen garden sow peas, radishes, lettuce, onions, and plant onion sets now. One mistake usually made is to sow seeds too deep. To make a good lawn, have the soil well worked and raked smooth. Sow one pound to every one hundred square feet. Rake the seed in lightly and roll with a heavy roller. Keep well watered, but do not allow the water to stand in puddles until the grass has come up. If plants are put in instead of seed for your autumnal trees may be planted as late as May 25th and will bloom all season. Mr. Terrill's company is willing to advise any enquirer as to what trees, shrubs, perennials, etc., do well in this district, and will gladly advise as to manner of planting.

Expresses His Thanks

To the Editor:

Please convey through the columns of your paper, my sincere thanks for the kind assistance and many expressions of sympathy so generously given by the Claresholm friends during my recent bereavement.

I appreciate very much the beautiful floral gifts from the Knights of Euthysis, the W.C.T.U., and from many old kind friends and also many old things said of my beloved wife.

Yours truly,

R. K. Peck.

The friends of Sam Ryan are glad to see him back in Claresholm again.

In a World of Change

Claresholm is becoming more like a great metropolis every day. The latest indication is that of Montreal Mayday moving. In the past two weeks T. L. Bernhart has moved to the house lately vacated by H. E. Cotter, W. T. Cochran has occupied Dr. Loun's house, H. Duncan has taken the Cochrane house, Messrs Birch and Welsh have moved into houses on First Ave., North, Wm. Still is occupying the cottage vacated by John Pross, J. W. Hallett has taken possession of the Weoster house lately purchased by him, while J. A. Gaulin has removed to the Bowen house and W. Mackenzie will take possession of the Selberg house which he recently purchased. G. M. Goffey has made some changes to his residence and has transformed his barn to make a housing place for the auto which he has purchased. O. L. Reinicke is making some alterations to his dwelling, enlarging the entrance hall and extending the veranda all around two sides of the house. Miss Hood has returned to her old home place. In the business world several changes have also taken place recently. W. R. Ross has taken over the hardware business formerly conducted by Moffatt & Sons, who have removed their offices to a location on Fourth Ave. The Cugodan store next to the post office has been purchased by Hong Cheung, of the Dominion Restaurant and Hong Sing has bought the Annable store and will move his restaurant business to this new location from Fine Loggia building. C. Turpin, the present tenant of the Annable store, is putting on a removal sale, with a view to venting a couple of months. Mr. Welch has opened a clothing stock in the same building in which Fred Thomas conducts his poultry commission business, the Alberta Hotel building, near the postoffice on Railway St., has been remodelled and is occupied by The Advertiser Family, the publishers of weekly newspapers for Claresholm, Staveland, Granum, and Cayley, and creators and distributors of high-class commercial and society printing.

Revenues May Be Restored

Mayor Holmes attended the meeting of the municipalities at Edmonton, on Wednesday last week and returned to town on Friday. The chief matter before the convention was in connection with the proposed amendments to the liquor license ordinance, by means of which the municipalities might be given the right to collect license fees from persons engaged in the liquor traffic equal in amount to that imposed by the government as a license and also that the municipalities should receive a share of the fines imposed for breaches of the ordinance. The convention also asked for amendments to the Theatre Act, the Poolroom and the School Acts so that a portion of the fines imposed thereunder might be paid to the municipality in which the offence was committed.

The government, through the attorney-general, announced its intention of imposing a license on the proprietors of all the important points, to be in the pay, and at the expense of the provincial government, so that fines would be made by them.

The convention was a very representative one, over forty municipalities being represented by their respective mayors. The government was represented by Hon. J. Mitchell, Attorney and Crown and the opposition by Mr. J. H. McLeod, who expressed his pleasure at the strong and logical resolutions of the meeting. It is thought that the results are farmed on the one hand, and the government will bear fruit and the local revenue will be supplemented as asked by the municipalities.

PROFESSIONAL AND SMALL BUSINESS CARDS

Space in this column, not to exceed one inch, is charged at the rate of \$2.00 per week. If paid in advance, the rate is \$1.00 per week. If paid in advance, the rate is \$1.00 per week. If paid in advance, the rate is \$1.00 per week.

MEDICAL

Dr. Steeves

Drs. Tupper & Thompson

LEGAL

J. R. WATT, B.A.

Barister, Solicitor, and Notary
CLARESHOLM
Visits Stavelly by Appointment

H. O. Haslam

Fred Langmuir

TEACHING

Wm. G. Moffat

Gerald McLean

R. M. Larkin

CHURCH NOTICES

Church of England

Lutheran

Methodist

Presbyterian

Roman Catholic

LODGE CARDS

A. F. & A. M.

I. O. O. F.

K. of P.

Rebekahs

LOCAL AND GENERAL

T. C. Milnes motorized to Barons

on Tuesday.

An illuminated sign decorates the front of the Fourth Ave. print shop.

The Clareholm Tennis Club has commenced to get the courts, near the Park grounds, ready for the season's play.

The local Footballs Lodge, I. O. O. F., will attend divine service at the Church of St. John the Evangelist on Sunday evening at 7.30.

O. A. Finstad has been laid up for about two weeks with a cold which settled in the glands of the throat and caused a swelling on the side of his face.

Jones & Munro, the new proprietors of the Rex Theatre, are giving the proceeds of next Thursday night's show as a benefit for the Clareholm Baseball Club.

Rev. Curness, in reference to an item which appears in another column, wishes to correct the statement that his resignation was accepted, as he claims the matter was not adjudicated upon in the proper manner by the congregation.

Rev. M. B. Anderson, of Barr Hill, was the guest of some of the congregation to whom he ministered when in charge of the Lutheran Church here some years ago. His visit was very pleasing to his many friends, one of whom took him home in his car on Monday.

As a condition to the guaranteeing of the bonds of the C.N.R. by the federal government it is said that the rushing to completion of the branch line will be imposed. This seems to indicate that construction work will begin on the Calgary-Macleod branch, east of town, early next month.

On Saturday, May 16th, the Scandinavian Church will celebrate the Norwegian historic anniversary, known as Seventeenth of May. The I.O.O.F. Opera House has been secured for the occasion and addresses will be delivered in Norwegian and in English. Those participating in the program will appear in national costume and the music will revive the old Norwegian airs. As the national day falls on Sunday the celebration will be held on Saturday evening.

Over sixty per cent of the crop area is seeded in this neighborhood. There will be more grain sown on summer-fallowed land this year than ever before. Moffat & Sons have finished seeding to wheat 400 acres. Milnes & Noble have completed the seeding of over 700 acres. There never has been so splendid a prospect for a bumper crop. There never has been so good a fall for the preparation of the land, nor so favorable a seeding season as the ones just past.

L. T. Torgersen, accompanied by Mrs. Torgersen and daughter, Louise, will leave on Monday for Montreal, where they will join the large party of Norwegians who have chartered the Corsican for the trip to Norway to attend the celebration of the Hundred Years. The vessel will sail on May 2nd, and will call at several points of interest on the way. Mr. Torgersen and family will visit many parts of the home-land and also places of note on the Continent. He expects to be away for a couple of months.

Watts & Price shipped three car loads of hops to Calgary on Tuesday.

A letter came last week addressed to Western Canada Grain Co., Clareholm, Alberta, Canada, Ont. This letter was from a Walkerville Ont. firm.

The Clareholm Road, since strong, needed a week ago Sunday and, for the first public appearance of the season, made a remarkable showing, both in appearance and in playing. The place this land fills in our civic life is not a minor point.

Harry Mosley returned recently from Kansas, where he has been since last fall. The drought in that state was so great that he was very scarce, and Harry is content to stay in Alberta for the future. No more Kansas for him, he says. Sunny Southern Alberta is good enough for him.

Tenatters and automobilists, who have occasion to pass the crossing on the Economy Barn corner, and also those on Shaver St., the one near A. Hutton's feed store, and the other at the Methodist Church corner, are most indignant at the state of disorder in which these crossings are. A few loads of clods would make all of these crossings somewhat the more easily passed without endangering limb or vehicle. A little attention on the part of the council in this matter, which does not involve any direct money outlay, would be appreciated by the citizens and might prevent possible damage claims in the future.

The fire-laddies had an encouraging turn-out to their practice run on Good Friday morning. There was no alarm turned in, but the boys assembled, ten-strong, at the Fire Hall, and in less than a minute after the signal was given by Fire-Chief Westmore two lines of hose were connected to the hydrant at the corner of Railway St. and Fourth Ave. and two streams of water were playing over the Wilson Hotel. The pressure was good and the boys made a business-like appearance as they hustled about their duties. It gives confidence to the business men of the town to have the knowledge that the volunteer fire brigade are always ready for the protection of their property.

Rex Theatre Changes Hands

On Monday evening the firm of Jones & Munro took possession of the Rex Theatre, they having purchased this moving picture business from C. J. Whall, who has been conducting it for some months. This has been the first moving picture venture, of the many which have opened here during the past few years, to give to the patrons the satisfaction which makes such an enterprise all permanent. Manager Whall has worked up a splendid business by giving the public up-to-date programs and the new proprietors will do well to follow the lead he has set and preserve the standard which has brought him success. Mr. Whall intends leaving on Thursday for Revelstoke, Nelson, and other B.C. points. He speaks for the new proprietors the same generous patronage which the Clareholm people have given him and thanks them for his kindness shown to him during his stay here. Mr. Whall has made a lot of friends in this town who will regret his departure.

Subscribe to the Advertiser

THE SEASON IS NOW ON

YOU NEED—

STALLION ROUTE CARDS
STALLION SERVICE BLANK NOTES
AN ADVERTISEMENT IN THE ADVERTISER

WE CAN SUPPLY YOUR NEEDS—

AT MOST REASONABLE RATES;

WITH PROMPT DELIVERY;

IN MOST BUSINESSLIKE FORM

THE ADVERTISER FAMILY

Office 3 Doors North of Post Office, Clareholm, Alta.

J. A. Reid, of the Farmers' Co-operators Association, shipped a one-ton load of hops to Calgary on Monday last week.

Three carloads of fat cubs of the Pol. St. Angus breed, brought here from Manitoba by D. P. Williams, are shipped to Winnipeg and will be sold privately by the owner, who accompanies them.

W. M. Whitehead had the misfortune to lose two valuable horses on April 10th. A wagon load of seed wheat had been left in the old, uncovered, and nine of the wheat were attended by a heat, covering, and were the grain to be recovered. On that night an emergency call came to town, and the local man's service was not available. P. M. Atel, of the School of Agriculture, went to the rescue and succeeded in saving the lives of all but two of the horses. This is a serious loss to Mr. Whitehead in the season's work pressing.

Stavelly Council Meeting

A regular meeting of the Stavelly Council was held in the office of the secretary on Monday night of last week. There were present Mayor Dittie, Councilors Brophy, Crossman, and Irvine. The minutes of last meeting were read and approved.

Bills and accounts were presented: E. C. Webster, auditor's fees \$3.75; P. C. Cranbrook, hardware \$10.85; The Secretary, expenses, \$17.50; F. S. Dittie, expenses, \$23.10; J. F. Rae, draying, \$1.50. Communications were read from the school board requesting an assessment to cover \$3,000.00 for the current year.

Fairbanks Morse Co. wrote re the purchase of a safe for the town, and the secretary reported that as the town books were not in a safe they were not under the best protection, a vote was taken and the letter was filed for future reference.

A letter from the secretary of the town of High River gave some useful information re the cost of concrete sidewalks from the book of their recent experience. A letter was also received from Mr. Walker, of Cranbrook, as to the cost of cement sidewalks. McKibbin Bros., concrete contractors, referred the town to E. Kent as an experienced worker on the kind of sidewalks proposed for Stavelly. A letter from Mr. Kent asked for the job. Upon motion of Councilors Brophy and Crossman, the secretary was instructed to write to him asking him to come to Stavelly and interview the council in person, which motion met the approval of the council.

The matter of interesting the C. P. R. freight superintendent, re cheaper rates, was left to the secretary.

It was moved by Councilor Irvine, seconded by Councilor Crossman, that tenders be called for 150 yards of gravel and sand, to be hauled from Willow Creek and to be delivered in Stavelly by May 15. Tenders to be in by April 17.

The Macleod Hospital Board wrote, pointing out that under the hospital ordinance, passed at the last session of the legislature, the municipality must pay for all poor patients sent from the town for treatment.

The secretary reported that \$1500 in tax arrears will come under the tax enforcement law. This will be sent to force at once.

Upon motion of Councilors Crossman and Irvine, R. A. Hopkin was re-appointed town assessor.

Mr. McQuinn requested that his name be drawn. The Mayor appointed Councilors Crossman, Irvine and Brophy a committee to look into the matter.

The secretary was instructed to have the culvert back of the Masonic Hall enlarged and repaired. Instructions were also issued to the secretary of the council to notify Constable Willis to warn the several establishments on the main street that the throwing of water and slops in the lane must be discontinued.

It was moved by Councilor Irvine, seconded by Councilor Brophy, and passed by the council, that the Mayor proclaim Friday, May 14, a civic holiday, to be observed as a general cleanliness day.

Every Line of Business or Profession To-Day Has Its Specialists

We Are Specialists in Meats

We know what the public desires; we know how to satisfy these desires. We claim to be a judge of what animals will yield the choicest meats, and we govern our buying accordingly. You get the benefit of our experience. We keep track of the changing seasons so that we may anticipate your wants. Every service we can render you in buying we are glad and prompt to do. These are some of the reasons why we are every day adding to the list of OUR SATISFIED CUSTOMERS

D. P. WILLIAMS The Cash Butcher Shop

PHONE 11

Fresh and Cured Meats Fish and Poultry in Season

NECESSITY NOT VANITY

In the old days, when a person had a photo taken, he was rendered vain, but in these modern times, when our modest relatives move to new lands, we find a photo to be of great value, not only to please or displease the friends of our children, but in keeping a family record of the changes that take place in such a few years. It is worth more than one of our living children was for a subsidy taken away from them to send it to the nearest photographer and have its photo taken. Every family should be prepared for this and should have their only one photo taken, rather than to be in a family group.

GO TO THE STUDIO THAT HAS THE REPUTATION OF BEING THE BEST IN SOUTHERN ALBERTA

THE CLARESHOLM ART STUDIO; John Edlund, Prop.

We have applied the HARDWARE BUSINESS LANCET conducted by MORTFATT & SONS. It is our intention to promote the policy of 5 years' deal, Fair Deal, and by our Exclusive and Well-known Stock of Home, Shell and Heavy Hardware, etc., and by Reasonable Prices, we deserve and can rightly expect the Continued Patronage of the Clareholm District.

Yours most respectfully,
W. M. BOSS

We Handle as Special Lines

RAYMOND SEWING MACHINES

With Adjustable Bearings

FIRESTONE AUTOMOBILE TIRES

FRANK MURRAY & CO.

BRING YOUR HARNESS WANTS TO US

We have all the accessories and all the "toggery" your horse needs. We can fit him out completely. Everything in the harness line. Cheap Sets and Girth Sets; Collars, Ropes, Blankets, etc. Compare our goods and prices with those shown elsewhere. We'll leave our offerings to your good judgment. Repairs Promptly Attended To.

J. T. KINGSLEY, The Harness Man
CLARESHOLM, ALBERTA

N.B.—The names inserted in the space allotted are merely suggestions; the success of the advertiser depends on the support of the professional man as well as the laymen, the fraternal and church society as well as the business and domestic.

PUBLICITY

Is necessary for the growth of any town. The West is full of good locations, so the claims of the Best must be made known. If Claresholm is not to lose thousands of business by means with less advantage to offer, CLARESHOLM MUST HAVE

PUBLICITY

PUBLICITY

Is best secured by a Home Newspaper, because it carries prestige; it knows the facts; it appears regularly with the most recent developments noted, and is sought after as a reliable source of information about the district far and near. THE ADVERTISER WILL BRING CLARESHOLM

PUBLICITY

This is the Initial Issue of Your New Local Claresholm - Advertising Weekly Newspaper

□ □ □

It Will Only Cost You
\$1.00 from April 15
to Dec. 31, 1914
Eight Months

□ □ □

SUBSCRIBE NOW

See Coupon on Another Page

NEWSPAPERS

Are made permanent and enterprising only by having the loyal, liberal support of a United People. It is an expensive business to conduct. By the liberal patronage of the business firms, and the loyal support of the subscribers, a better paper is possible. SEND US YOUR

SUBSCRIPTIONS

SUBSCRIPTIONS

In a limited territory should not be figured on a basis of one in a house. Let every grown man have a paper for himself. When one considers that for \$1.50, fifty-two issues and usually a fine special issue or so comes to the subscriber, 3 cents a week is very little to hesitate over. To publish a good paper WE NEED AT ONCE

EIGHT HUNDRED

LOCAL AND GENERAL

W. H. Hannan, of Cayley, was here on Monday.

Mrs. Frances Chamberlain, from the "H", was in town on Friday.

The Presbyterian Provincial Synod opened at Calgary on Monday.

W. H. Quill returned from a trip to Calgary on Thursday of last week.

W. R. Spencer, of Vernon, B.C., was a guest at the Queen's last Saturday.

T. B. Lebeau, of Vulcan, spent Sunday with his brother, Martin Lebeau.

J. E. Terrill, of the Terrill Floral Co., Lethbridge, was in town on Monday.

Thos. Guy has removed sixty head of cattle from his farm, north of town, to the Canon Ranch for the summer pasture.

S. G. Carlyle, assistant superintendent of provincial demonstration farms, paid the Claresholm Farm a visit last Thursday.

L. A. Parry had his coat, Ross, a son of Ben M., in harness for the first time on Thursday last. The suit made a very fine appearance and, although but ten months old, behaved like a veteran driver. Notwithstanding this, the attention of the judge of the Juvenile Court is called to this incident.

Eric Moffatt spent Sunday and Monday at his home here. Eric is superintending his cousins' hardware business at Champion while they are in attendance at the sick bed of their mother. Reports from Manitoba do not give much encouragement for the ultimate recovery of Mrs. John Moffatt, their mother.

The government has had a splendid response to the invitation given for a series of dairy cow tests in connection with the several Schools of Agriculture. The number of entrants for the district surrounding the Claresholm school is very encouraging and some surprises are looked for from this immediate district.

P. W. Priest, of Calgary, accompanied D. B. Vanhorn on a motor trip to Barons on Monday.

Harry Dawson, who has been in town for a few days, is moving at once to his farm at Meadow Creek.

Rev. Wm. McNichol is in attendance at the meeting of the provincial Presbyterian Synod at Calgary this week.

T. W. Ruttle, of Calgary, was in town on Thursday on business connected with the agency for McLaughlin-Buick cars which is doing brisk business in the hands of Frank Murray & Co.

The Macleod league football team took the champion Overseas, of Lethbridge, into camp on Good Friday to the tune of 4-0. On Monday of this week a picked team from Claresholm and Staveland were given a drubbing, the score being 3 to 1.

The recent Alberta Gazette announces the appointment of John S. Elton, of Cayley, and Edwin C. Webster, of Staveland, as commissioners for taking affidavits. The holding of the court of confirmation on the tax return of Granum will be held on June 2nd, 1914, and that of the municipality of Angle, at the same time on June 14th.

The local W.C.T.U., of which the late Mrs. Peck was a very active member and of which, at the time of her decease, he was treasurer, attended to a body, thirty strong, marching from the home to the Methodist Church where a short service was held. A beautiful wreath of flowers spoke eloquently of the esteem in which their sister was held by the members of the local union.

Dr. M. W. Fawcett, veterinary surgeon, of Granum, was in town on Monday. He had his driver with him and many were the enquiries cast upon the horse. Dr. Fawcett, who is a graduate of McKillop Veterinary College, Chicago, has built up a splendid practice in the Granum district and his years of experience stand him in good stead in increasing his record of successful cases.

The Advertiser phone number is 7. We want the news. Use it.

H. Wright & Son have purchased the auto lately owned by W. D. Shanks, and have added it to the equipment of the Economy Barn.

W. H. Cady, of the Foothills Lumber Co., reports a busy season just ended and that the 'cut' will be the greatest ever. Bill left for the Hills on Monday.

Mac's opposition at the north end of the town has "faded his tent like the Arab and silently stolen away." The White Shop seems to have everything "copped" in sight.

Fred Thomas has been successful in building up a splendid poultry and egg commission business. This has been the means of developing a hitherto neglected avenue for profit to the farmers of this district and has furthered the movement toward "mixed farming." Eggs are rather low at the present but the tendency of the market is upward. Quite a large quantity of live fowl is being shipped to the Calgary market each week.

Has the ball fan died of dry rot? Is there no baseball fever left except among the kiddies? Other years would have its two and threes on every vacant lot and street side lumbering up the glass arm for the approaching season. The hopeful "Rules" and "Tys, etc.," would be preparing for the great discovery. A little lumbering up before the season makes a shorter crop of "muffs" and "loads" when the season opens.

The town has a team of young horses that would not be at all injured by a little more exercise. The town has a foreman who would not be at all incompetent to drive the same. There are several men any one of whom would be willing to give his service for a day or so at a reasonable remuneration. There is an Indiana road-runner at the farm which is at the disposal of the town. There are streets very sadly in need of attention. Moral—Why is not being these fortuitous circumstances into action and fix the parts of the streets much in need of repair? "A word to the wise, etc."

T. C. Milnes motored to Barons on Tuesday.

Born—At Claresholm, on Good Friday, April 10th, to Mr. and Mrs. R. K. Peck, a son.

The Advertiser wishes to secure a correspondent from Balger Flat school district. Phone number seven.

The Claresholm Creamery has changed the days for receiving cream to Mondays and Fridays for the present.

A careless smoker threw down a lighted match on Ogden and started a prairie fire that took four hours battling to extinguish. He was arrested and fined \$25 and costs. The imposing of the maximum penalty may have the effect of causing the careless to think twice before throwing away a lighted match or cigarette. There were two or three fires doing more or less damage in this neighborhood last season which were caused by a like carelessness.

Fourth Ave., from Railway Street to Shelver Street, is the worst street in the best town on the line. Railway Street, from Third Ave. to Second Ave., is the next in the category. Why not have the old Ontario road work plan brought into action, whereby every ratepayer will be asked to donate a few hours' work in putting these streets in some state of repair if the town has no money for this purpose? The condition of these streets is a standing disgrace.

While in Edmonton last week Mayor Holmes and several of the mayors of towns served by the gas company approached the government with a request that the municipalities which have granted franchises to the company be permitted to place a tax upon it, to be based upon the actual revenue collected by the company in each respective municipality. This would increase the local revenue and at the same time force the company to bear a portion of its share of the municipal operations in the towns and rural municipalities from which their revenue is derived.

See Page 5 for Other Local and General News

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